



RELEASE NATIRUTS

(Rangel Melkunas - Founding Surforeggae)

The Natiruts "is in return" This is the message in "Raçaman", success that is part of the new record homonym of the band. Being one of the most popular names of Brazilian music, the Natiruts finishes having the responsibility to always innovate, and comes being thus during years. Since its first appearances, reggae, seen as a movement musical, but not only also social cultural, started to be seen and to be considered by the great media, what it only increased the cited responsibility.

But for the Natiruts, TO INNOVATE is something natural. Good example of this was when they had started to open its shows with what she had of more acid in "obscura" source of reggae: the DUB, and its Soundsystems celebrities. It left then the NATIDUB, a format that brought the public, in a general way, it stops close to this jamaican culture underground, and, clearly, of two of its representative greater, Mad Professor and U-roy, both already brought to Brazil for the Zeroneutro, responsible company for the enterprise management it "Natiruts".

Later on, it came the national craze... The "Reggae Power" It did not have as to escape. Of 10 in 10 minutes, it gave Natiruts in the radios, independent of the sorts of these! In an incessant tour, reggae of Brasilia arrived the ears never before explored and the fans did not stop to grow. Shows crowded, DVD of gold, at last, the "cherry of the cake" for a work made with all affection and attention. After some reached goals, it arrived at the hour of if collecting for a new work... E this arrives in form of single, in which it is clearly: We came "to bother".

RAÇAMAN

"The New music of the Natiruts ", announced the speakers of the main Brazilian radios. While the first seconds of "Raçaman" had been executed, it was impossible not to notice the force of the instrument and the lordliness of the message. Without losing the identity at no moment, the Natiruts brought a more modern noise and a so forceful artistic concept, that it makes with that the work exceeds the barriers, many prejudiced times, of reggae national. Alexander Carlo is the artistic producer, composer of all the main songs of record and one of the responsible ones for all the perfectionism that said to the Brazilian scene the level that reggae DESERVES to be before the media.

What is a excuse for one, is reason of fight for another one. The Natiruts rewrote part of the history of reggae of independent form, that is, without no

recorder. Exactly thus, the work was with force for all the cantos of Brazil and for many parts of the world!

Great part of the resources acquired in shows, sales of records and DVDs clearly is seen as subsidy for bold the next steps. The record "Raçaman" has a fiche technique of if admiring. The bases had been recorded in the old studios of the Transamérica, where Djavan, Urban Legion and until Raul Seixas already had recorded. The voices had been caught in São Paulo, Brasilia and, in bigger part, Rio De Janeiro, the appraised studio AIR.

In the mix, we can incisively perceive the concern of if making a differentiated workmanship. The Natiruts was for London, more necessarily for the Ariwa studios, of the legendary Mad Professor. There, practically 90% of the record had had a all special touch of "Mad", what it could be noticed clearly by most demanding loving of true reggae roots traditional. Toward the mastering, the Natiruts comes back to Brazil, toward the hands of another icon of the sector, Carlinhos Freitas.

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THE MUSIC

The record starts with the proper "Raçaman", in a mixture of the genius of Alexander Carlo and Mad Professor. The raw and sonorous message of Alexander, passing enters the typical effect of the Dub, is tempers it of this sound. Strong low box and marking in favor of a contagious and impressive rhythm. In "Tropical Glamour " the MPB climate highly is evidenced in a musical construction that is situated near the border of bossa-new, however the low e light "reverbs" gives to the touch reggae to the composition. In "Good Groove", a delicious introduction of added "funkeada" guitar to a letter of full positivity, is clearly ingredient for plus a success of the band.

Of the dancing, now we fall in one reggae dragged, cool, those that make people travel. It is music "Fogueira de Desilusões", and again a beautiful composition of Alexander Carlo around backings without exaggeration and a low one made velvety very well scaled. Certain a success. Now it is the time of "No Mar". Plus a full sound of groove and the clear linking of Alexander with the MPB. In the sequence, "Vento, Sol, Coração". The introduction "dramatical" and is touched in piano. Suddenly, an instrument reggae weighed, stuffed of lesser notes, invades the song. The harmonic line is well complex, visa to the knowledge that we have in the national scene reggae.

Now an illustrious participation in "Sorri, Sou Rei". The diva of axé, Claude Leitte, declared fan of the Natiruts, untied the voice with Alexander Carlo in plus a composition of strong root MPB and well incased elements of reggae. In "1996", reggae Brazilian typical of the band, if makes present. It does not have as to be motionless. A hot noise, with guitars following a harmonic line. Speaking in hot noise, that such one ska? The old jamaican rhythm arrives strong in "Rainbow and Planets", that it also brings a line of trombone written well, added to the peculiar joy of ska. Without leaving the rhythm, much less the metals, of side, arrive the band "Um ceú, um sol e um mar". Prominence for the low e gorgeous a ground of sax.

In "Reggae Music", the consecrated identity of the Natiruts is explicit. Strong basses, famous dancing rhythm and clearly, the letters that easily stay in the head of any neglect being. To close the record, a sound relax. "Dentro da Música " it brings a positive message and a base of light percussion. In the generality, the record "Raçaman" brings a characteristic that, year the year, more is proven in the Natiruts: the VERSATILITY. An excellent record for who, beyond reggae, likes quality music. To the most understood, an untouchable production.

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THE SHOWS OF THE TOUR

Who knows the Natiruts, knows. When a new work enters in scene, is not alone in musics that we feel the difference. The visual part of shows also takes a special touch and consistent with the proposal current. In "Raçaman", the band promises to surprise at a rescue to the Brazilian culture. Starting for gorgeous layer of record, that it counts on a concept full space astral/of energy, clouds, planets and stars, until stage of the presentations, that brings the workmanship of Pernambuco artist plastic, Leopoldo Nóbrega. The order now is practically to ignore those monitors of led, lasers, at last, all that technological equipment, in favor of an artistic atmosphere of colors and pigments.

Painted and by hand supervised plates wooden with an illumination never seen in shows of reggae will be. "Climatic", typical Lights of theater, will provide the public in an only experience of musical immersion, giving a scenic touch to each executed song. Who will be to confer the result, will see clearly the care that the Natiruts, and its pledged production, has in always bringing a newness that surprises, not necessarily if basing on gratuitous technology and without meaning, but, yes, in workmanships made with the heart, full of sentimental value and culture.

Natiruts is:

Alexander Carlo - Vocal and Guitar

Juninho - Drums

Luis Mauricio - Vocal and bass

